



JUNE 2-4, 2026

**SOUTHWIND HIGH SCHOOL
7900 E. SHELBY DR.
MEMPHIS, TN 38125**

Leaders will participate in creative and innovative learning sessions, keynotes, lectures, and networking sessions that will establish systems and lead to success in the K-12 learning environment.

SPONSORSHIP LEVELS

VISIONARY

\$35,000

TRAILBLAZER

\$25,000

CHAMPION

\$15,000

PARTNER

\$10,000

CONTRIBUTOR

\$5,000

EMPOWERMENT PARTNER

SIGN UP BY APRIL 24, 2026

For more information please email:
mscsladershipinstitute@scsk12.org

Click Here To
Become An Event
Sponsor



Checks can also be made payable to School Seed Foundation
Denote in memo of check:
**2026 MSCS
Leadership Institute**



SchoolSeed Foundation is a 501(c)(3) organization and donations are tax-deductible.

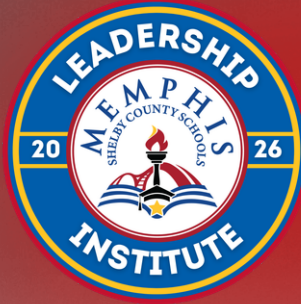


SPONSORSHIP TIERS & BENEFITS

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	Click the sponsorship level for more information.	Visionary \$35,000	Trailblazer \$25,000	Champion \$15,000	Partner \$10,000	Contributor \$5,000	Empowerment
Radio Promotion		✓					
Institute Sponsor Address		✓					
Networking Event		✓	✓				
LDW Sponsor Address		✓	✓				
Booth Space & Parking		✓	✓	✓	Booth Space Only		
Institute Registration & Meal		✓	✓	✓	✓		
Program Booklet Advertisement		✓	✓	✓	✓		
Sponsorship Recognition & Branding		✓	✓	✓	✓	✓	
Social Media Announcement		✓	✓	✓	✓	✓	✓
Logo on Webpage		✓	✓	✓	✓	✓	✓



VISIONARY SPONSOR

\$35,000

Benefits include:

Promotional Benefits

- **15-minute interview** on 88.5 FM radio.
- **10-minute speaking** opportunity during the Leadership Institute
- **Leadership Development Week Sponsor Spotlight** – Includes a 15-minute speaking opportunity, recognition at LDW and a vendor booth space at lunch during the month of your choice (SY 2026–2027). Visionary Sponsors receive priority selection for their preferred month
- **Premium booth space** and access to sponsor hub and engagement opportunities with attendees in conference app

Recognition Benefits

- **Four (4) full-conference registrations**, including all conference meals and events by 2026 MSCS Leadership Institute
- **Premium Reserved Parking**
- Exclusive networking event participation and recognition as a sponsor including **Institute After Hours Events, Prizes, and Giveaways**
- Receive an exclusive 2026 MSCS Leadership Institute program booklet with **one full page advertisement**
- **Social media announcement** when sponsorship is secured
- **Logo on event webpage**
- **Sponsorship recognition on all conference advertisements** including newsletters, social media platforms, and any event branding opportunities

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TRAILBLAZER SPONSOR

\$25,000

Benefits include:

Promotional Benefits

- **Leadership Development Week Sponsor Spotlight** – Includes a 10-minute speaking opportunity, recognition at LDW and a vendor booth space at lunch during the month of your choice (SY 2026-2027). Preferred month is reserved on a first-come, first-served basis
- **Priority booth space** and access to sponsor hub and engagement opportunities with attendees in conference app
- **Three (3) full-conference registrations**, including all conference meals and events by 2026 MSCS Leadership Institute
- **Priority Reserved Parking**

Recognition Benefits

- Exclusive networking event participation and recognition as a sponsor including **Institute After Hours Events, Prizes, and Giveaways**
- Receive an exclusive 2026 MSCS Leadership Institute program booklet with **½ page advertisement**
- **Social media announcement** when sponsorship is secured
- **Logo on event webpage**
- **Sponsorship recognition on all conference advertisements** including newsletters, social media platforms, and any event branding opportunities

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CHAMPION SPONSOR

\$15,000

Benefits include:

Promotional Benefits

- **Leadership Development Week Sponsor Spotlight** – Includes recognition at LDW and a vendor booth space at lunch during the available month of your choice (SY 2026-2027)
- **Standard booth space** and access to sponsor hub and engagement opportunities with attendees in conference app
- **Two (2) full-conference registrations**, including all conference meals and events by MSCS Leadership
- **Reserved Parking**

Recognition Benefits

- Receive an exclusive 2026 MSCS Leadership Institute program booklet with **1/4-page advertisement**
- **Social media announcement** when sponsorship is secured
- **Logo on event webpage**
- **Sponsorship recognition on all conference advertisements** including newsletters, social media platforms, and any event branding opportunities

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PARTNER SPONSOR

\$10,000

Benefits include:

Promotional Benefits

- **Standard exhibitor booth space** located in conference hallways for one day
- **Two (2) full-conference registrations**, including all conference meals

Recognition Benefits

- Receive an exclusive 2026 MSCS Leadership Institute program booklet with **1/4-page advertisement**
- **Social media announcement** when sponsorship is secured
- **Logo on event webpage**
- **Sponsorship recognition on all conference advertisements** including newsletters, social media platforms, and any event branding opportunities

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CONTRIBUTOR SPONSOR

\$5,000



EMPOWERMENT PARTNER

Benefits include:

Recognition Benefits

- **Social media announcement** when sponsorship is secured
- **Logo on event webpage**
- **Sponsorship recognition on all conference advertisements** including newsletters, social media platforms, and any event branding opportunities

Benefits include:

Recognition Benefits

- **Social media announcement** when sponsorship is secured
- **Logo on event webpage**

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FREQUENTLY ASKED QUESTIONS

Is my sponsorship tax-deductible?

Yes. School Seed Foundation is a 501(c)(3) organization, and all donations are tax-deductible.

What is the deadline to sign up as a sponsor?

The deadline to confirm your sponsorship is April 24, 2026.

Can I choose the month for my speaking opportunity at Leadership Development Week (LDW) as the Sponsor Spotlight?

Yes. Visionary, Trailblazer, and Champion sponsors receive a Leadership Development Week Sponsor Spotlight, which includes a speaking opportunity (with booth space for Visionary and Trailblazer levels). Spotlights are scheduled during the month of your choice, and subject to availability.

Sponsor Spotlights are scheduled during the month of your choice and are subject to availability. When completing the School Seed sponsorship form, sponsors will select their preferred month. After submission, they will receive a receipt from the Office of Performance & Leadership Development confirming their assigned month for the LDW Sponsor Spotlight.

What is the benefit of being a sponsor?

Sponsors gain meaningful visibility and opportunities to partner with educational leaders, strengthen brand awareness, and demonstrate a commitment to advancing innovation and excellence in K-12 education.

Is booth space included at the 2026 MSCS Leadership Institute?

Yes. Booth space is included for Visionary, Trailblazer, and Champion sponsors, with booth placement determined by sponsorship tier (premium, priority, or standard).

When will booth details be shared?

Booth number, location, and reserved parking information will be shared with sponsors two weeks prior to the event.

Who do I contact if I have questions?

For questions regarding sponsorship details, benefits, or logistics, please contact the MSCS Office of Performance & Leadership Development at (901) 416-5930 or email mscsladershipinstitute@scsk12.org.

What happens if a sponsor pays but cannot attend?

If a sponsor is unable to attend, all agreed-upon recognition and promotional benefits will still be honored. All donations are non-refundable. However, MSCS organizers may, at their discretion, offer credit toward a future event.

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